WEB DESIGN & SOCIAL MEDIA CERTIFICATE

Designed as an enhancement to a Bachelor's degree, this 9-credit certificate will introduce students to the fields of web design, social media, and web-based writing. Students will learn the foundations of web page creation, programming, and management. They will also learn how to create content for websites, blogging, social media, and other applications. Skills learned can be of use and value in personal, business, technological, and/or social applications.

Program Requirements

Code	Title	Credits
Take 3 courses from the following:		9.00
COMM-440	SOCIAL MEDIA MARKETING	
ENGL-304	WRITING FOR A DIGITAL AUDIENCE	
WEB-111	FOUNDATIONS OF WEB DEVELOPMENT	
WEB-265	IMAGE EDIT & ILLUSTRATION	
Total Credits		**9.00**