SPORT MANAGEMENT BA/BS

The Sport Management major prepares students to integrate principles relating to business, kinesiology, and health to the administration and management of athletic programs and organizations, fitness and health clubs, sport recreation services, and related activities. The program focuses on planning and development; promotion, marketing, and recruitment; management of events, facilities, and personnel; and financial management principles.

Students in this major must have two advisors: one from the Physical, Life, Movement, & Sport Sciences and one from Business and Computer Science Division.

General Education Requirements

Code	Title	Credits
Written Communication		
Select one of the following:		6.00
ENGL-101 & ENGL-102	WRITING AND RHETORIC I and WRITING AND RHETORIC II	
ENGL-109	COLLEGE WRITING AND RESEARCH	
Oral Communication		
Select one of the following:		3.00
COMM-101	FUNDAMENTALS OF ORAL COMMUNICATION	
COMM-203	SMALL GROUP COMMUNICATION	
COMM-204	PUBLIC SPEAKING	
Mathematical Ways of Knowing		
Select one of the following:		3.00-5.00
MATH-123	MATH IN MODERN SOCIETY	
MATH-130	FINITE MATHEMATICS	
MATH-137	ALGEBRA, TRIG AND STAT WITH APPLICATION	
MATH-140	ALGEBRAIC REASONING AND PROBLEM-SOLVING	
MATH-143	PRECALCULUS I: ALGEBRA	
MATH-147	PRECALCULUS	
MATH-153	STATISTICAL REASONING	
MATH-160	BRIEF CALCULUS	
MATH-170	CALCULUS I	
MATH-254	STATISTICAL METHODS	
MATH-257	MATHEMATICS FOR ELEMENTARY TEACHERS II	
MTHPT-130	FINITE MATHEMATICS	
MTHPT-137	MATH FOR TECHNOLOGY	
MTHPT-153	STATISTICAL REASONING	
Humanistic & Artistic Ways of Knowing		
Select two courses from two different categories (Literature, Arts, Language):		6.00-7.00
Literature		
ENGL-175	LITERATURE AND IDEAS	
ENGL-257	WORLD CLASSICS	
ENGL-258	INTERNATIONAL LITERATURE	
ENGL-260	NATIVE AMERICAN LITERATURE	
ENGL-261	MYTHOLOGIES	
Arts		
ART-100	INTRODUCTION TO ART	
HUM-101	THE ART AND HISTORY OF THE MOTION PICTURE	
HUM-150	INTRODUCTION TO THE ARTS	
MUS-101	SURVEY OF MUSIC	
MUS-102	MUSIC IN AMERICA	
MUS-150	WORLD MUSIC	

MUS-151	HISTORY OF MUSICAL THEATER	
MUS-152	HISTORY OF JAZZ AND POPULAR MUSIC STYLES	
THEA-101	SURVEY OF THE THEATER	
Language		
NP-101	NEZ PERCE LANGUAGE AND CULTURE	
NP-102	NEZ PERCE LANGUAGE AND HISTORY	
SPAN-101	ELEMENTARY SPANISH I	
SPAN-102	ELEMENTARY SPANISH II	
Scientific Ways of Knowing		
Select one course from two disciplines; one lab		7.00-8.00
BIOF-100	INTRODUCTION TO BIOINFORMATICS	
BIOL-100	CONCEPTS OF BIOLOGY	
BIOL-120	PLANTS AND PEOPLE	
BIOL-123	BIOLOGY IN FILM	
BIOL-175	HUMAN BIOLOGY	
BIOL-227	HUMAN ANATOMY AND PHYSIOLOGY I	
CHEM-100	CONCEPTS OF CHEMISTRY	
CHEM-105	GENERAL, ORGANIC AND BIOCHEMISTRY	
CHEM-111	PRINCIPLES OF CHEMISTRY I	
ENGR-108	SEMICONDUCTORS, SCIENCE, AND SOCIETY	
FSCI-101	INTRODUCTION TO FORENSIC SCIENCE	
GEOL-101	PHYSICAL GEOLOGY	
GEOL-120	INTRODUCTION TO EARTH SYSTEMS	
GIS-271	GEOGRAPHIC INFORMATION SYSTEMS	
ID-240	INTEGRATED SCIENCE II	
NS-140	INTEGRATED SCIENCE I	
NS-150	INTRODUCTION TO NATURAL SCIENCES [1]	
NS-174	NATURAL SCIENCE FOR ELEMENTARY EDUCATOR	
PHYS-111	GENERAL PHYSICS I	
or PHYS-112	GENERAL PHYSICS II	
PHYS-171	PHYS SCIENCES FOR ELEMENTARY EDUCATORS	
PHYS-205	DESCRIPTIVE ASTRONOMY	
PHYS-211	PHYSICS FOR SCIENTISTS AND ENGINEERS I	
Social & Behavioral Ways of Knowing		
ECON-201	PRINCIPLES OF MACROECONOMICS	3.00
or ECON-202	PRINCIPLES OF MICROECONOMICS	
Select one of the following:		3.00
ANTH-102	CULTURAL ANTHROPOLOGY	
ANTH-120	WORLD PREHISTORY	
ANTH-170	INTRODUCTION TO NATIVE AMERICAN STUDIES	
GEOG-102	INTRODUCTION TO GEOGRAPHY	
HIST-101	WORLD HISTORY I	
HIST-102	WORLD HISTORY II	
HIST-111	UNITED STATES HISTORY I	
HIST-112	UNITED STATES HISTORY II	
HRPT/SS-184	DIVERSITY IN ORGANIZATIONS	
HRPT/SS-185	HUMAN RELATIONS IN ORGANIZATIONS	
POLS-101	AMERICAN NATIONAL GOVERNMENT	
POLS-237	INTERNATIONAL POLITICS	
POLS-285	COMPARATIVE GOVERNMENT	
PSYC-101	INTRODUCTION TO GENERAL PSYCHOLOGY	
PSYC-205	LIFESPAN DEVELOPMENTAL PSYCHOLOGY	

SOC-101	INTRODUCTION TO SOCIOLOGY	
SOC-102	SOCIAL PROBLEMS	
Global Perspectives		
Select one of the following:		3.00
ANTH-102	CULTURAL ANTHROPOLOGY	
ANTH-120	WORLD PREHISTORY	
ANTH-170	INTRODUCTION TO NATIVE AMERICAN STUDIES	
ANTH-360	RACE AND ETHNICITY	
COMM-345	INTERCULTURAL COMMUNICATION	
ENGL-258	INTERNATIONAL LITERATURE	
ENGL-474	NATIVE AMERICAN WRITTEN LITERATURE	
GEOG-102	INTRODUCTION TO GEOGRAPHY	
HIST-101	WORLD HISTORY I	
HIST-102	WORLD HISTORY II	
HIST-111	UNITED STATES HISTORY I	
HIST-112	UNITED STATES HISTORY II	
HRPT/SS-184	DIVERSITY IN ORGANIZATIONS	
ID-300C	ETHICS AND IDENTITY	
KIN-220	SOCIAL-CULTURAL ASPECTS OF SPORTS	
NP-101	NEZ PERCE LANGUAGE AND CULTURE	
NP-102	NEZ PERCE LANGUAGE AND HISTORY	
POLS-285	COMPARATIVE GOVERNMENT	
SOC-101	INTRODUCTION TO SOCIOLOGY	
SPAN-101	ELEMENTARY SPANISH I	
SPAN-102	ELEMENTARY SPANISH II	
SPAN-201	INTERMEDIATE SPANISH I	
SPAN-202	INTERMEDIATE SPANISH II	
Integrative Seminar: Ethics & Values		
Select one of the following:		3.00
ID 300A - 300Z (see course descriptions for options)		
ID-301A	HELLS CANYON INSTITUTE	
Foreign/Heritage Language		
Take 16 credits of language classes if selecting a Bachelor of Arts degree		16.00
Total Credits		**37.00-41.00**

Program Requirements

Code	Title	Credits
Health & Kinesiology Courses		
HLTH-354	ADDICTION AND PERFORMANCE	2.00
KIN-220	SOCIAL-CULTURAL ASPECTS OF SPORTS	3.00
KIN-260	INTRODUCTION TO KINESIOLOGY AND HEALTH	1.00
KIN-425	ETHICAL DECISION-MAKING SPORT LEADERS	3.00
KIN-455	MARKETING & ADVERTISING SPT & EXRS PROF	3.00
KIN-484	COMMUNITY RELATIONS IN SPORT	3.00
KIN-485	SPORT LAW	3.00
KIN-486	ORGANIZATION AND ADMINISTRATION OF HEALTH, PHYSICAL EDUCATION, RECREATION, ATHLETICS	3.00
KIN-487	SPORT ADMINISTRATION	3.00
KIN-488	SPORT FACILITIES AND EVENT MANAGEMENT	3.00
KIN-494	INTERNSHIP IN KINESIOLOGY	6.00
Select one of the following:		3.00
KIN-221	HISTORY OF SPORT	

KIN-421	PHILOSOPHY OF SPORT	
Business Courses		
AC-231	PRINCIPLES OF ACCOUNTING I	3.00
AC-232	PRINCIPLES OF ACCOUNTING II	3.00
BUS-220	BUSINESS COMMUNICATIONS	3.00
BUS-311	FOUNDATIONS OF MANAGEMENT THEORY	3.00
BUS-321	PRINCIPLES OF MARKETING	3.00
BUS-323	PROMOTION METHODS	3.00
or BUS-431	PUBLIC RELATIONS	
BUS-360	LEADERSHIP	3.00
or BUS-413	ORGANIZATIONAL BEHAVIOR	
BUS-365	BUSINESS LAW I	3.00
BUS-412	HUMAN RESOURCE MANAGEMENT	3.00
ECON/PSYC/SS-300	STATISTICAL METHODS	3.00
Senior Research Project		
Select KIN or BUS option		6.00
Kinesiology Option		
KIN-498	SENIOR RESEARCH PROJECT I	
KIN-499	SENIOR CAPSTONE	
Business Option		
BUS-498	SENIOR STRATEGIC SEMINAR	
Select one from the following:		
BUS-294	INTERNSHIP IN BUSINESS	
BUS-346	NONPROFIT MANAGEMENT	
BUS-394	INTERNSHIP IN BUSINESS	
BUS-405	ENTREPRENEURSHIP	
BUS-421	MARKETING RESEARCH	
BUS-494	INTERNSHIP IN BUSINESS	
Electives		
Select 11 elective credits		11.00
Total Credits		**83.00**

No grade lower than a "C-" will be accepted in the Program courses for Health & Kinesiology and Business. Students in this major must have two advisors.

Sequential Plan of Study

Course	Title	Credits
First Year		
Fall		
CORE	Mathematical Ways of Knowing	3.00
CORE	Oral Communication	3.00
ECON-201 or ECON-202	PRINCIPLES OF MACROECONOMICS or PRINCIPLES OF MICROECONOMICS	3.00
ENGL-101	WRITING AND RHETORIC I	3.00
	Credits	**12.00**
Spring		
CORE	Humanistic & Artistic Ways of Knowing	3.00
CORE	Social & Behavioral Ways of Knowing	3.00
ENGL-102	WRITING AND RHETORIC II	3.00
KIN-220	SOCIAL-CULTURAL ASPECTS OF SPORTS	3.00
KIN-260	INTRODUCTION TO KINESIOLOGY AND HEALTH	1.00
	Credits	**13.00**

Second Year		
Fall		
AC-231	PRINCIPLES OF ACCOUNTING I	3.00
BUS-311	FOUNDATIONS OF MANAGEMENT THEORY	3.00
CORE	Global Perspectives	3.00
CORE	Humanistic & Artistic Ways of Knowing	3.00
CORE	Scientific Ways of Knowing	3.00
HLTH-354	ADDICTION AND PERFORMANCE	2.00
	Credits	**17.00**
Spring		
AC-232	PRINCIPLES OF ACCOUNTING II	3.00
BUS-220	BUSINESS COMMUNICATIONS	3.00
CORE	Scientific Ways of Knowing	4.00
KIN-221 or KIN-421	 or	3.00
Elective	Elective Credits	3.00
	Credits	**16.00**
Third Year		
Fall		
BUS-321	PRINCIPLES OF MARKETING	3.00
KIN-425	ETHICAL DECISION-MAKING SPORT LEADERS	3.00
KIN-484	COMMUNITY RELATIONS IN SPORT	3.00
KIN-486	ORGANIZATION AND ADMINISTRATION OF HEALTH, PHYSICAL EDUCATION, RECREATION, ATHLETICS	3.00
Elective	Elective Credits	3.00
	Credits	**15.00**
Spring		
CORE	Integrative Seminar: Ethics & Values	3.00
BUS-323 or BUS-431	PROMOTION METHODS or PUBLIC RELATIONS	3.00
KIN-488	SPORT FACILITIES AND EVENT MANAGEMENT	3.00
KIN-485	SPORT LAW	3.00
KIN-489	SPORT MARKETING AND ADVERTISING	3.00
	Credits	**15.00**
Fourth Year		
Fall		
BUS-360 or BUS-413	LEADERSHIP or ORGANIZATIONAL BEHAVIOR	3.00
BUS-412	HUMAN RESOURCE MANAGEMENT	3.00
KIN-487	SPORT ADMINISTRATION	3.00
KIN-494	INTERNSHIP IN KINESIOLOGY	3.00
KIN-498 or BUS-498	SENIOR RESEARCH PROJECT I or SENIOR STRATEGIC SEMINAR	3.00
PSYC-300 or SS-300 or ECON-300	STATISTICAL METHODS or STATISTICAL METHODS or STATISTICAL METHODS	3.00
	Credits	**18.00**
Spring		
BUS-365	BUSINESS LAW I	3.00
KIN-494	INTERNSHIP IN KINESIOLOGY	3.00
KIN-499	SENIOR CAPSTONE (or BUS: Experiential Component) [1]	3.00

Elective	Elective Credits	5.00
	Credits	**14.00**
	Total Credits	**120.00**

[1] Experiential Component: Select one from the following course options: BUS-294, BUS-346, BUS-394, BUS-405, BUS-421, or BUS-494.

Graduates with a BA/BS in Sport Administration go on to obtain careers in a variety of fields:

- Athletic Program Management
- Event/Facilities Management
- Recreation and Event Planning
- Sport Marketing and Promotions