BUSINESS ADMINISTRATION BA/BS

The Business Administration major is designed to provide an in-depth study of business as a career discipline. This major provides students with the necessary management competencies to enable them to be successful in the business environment by obtaining valuable skills to work with and manage people and teams. With the electives, students can focus their degree in such areas as administration, economics, entrepreneurship, finance, global industries, human resources, management, marketing and analytics, or sales and statistics. Students declared as Business Administration majors are not authorized to pursue a second baccalaureate degree in Business Management.

Business Administration Program Outcomes:

1. Explain the major concepts in the functional areas of accounting, marketing, finance, and management.
2. Evaluate the legal, social, and economic environments of business.
3. Describe the global environment of business.
4. Describe and explain the ethical obligations and responsibilities of business.
5. Apply decision-support tools to business decision making.
6. Construct the present effective oral and written forms of professional communication.
7. Apply knowledge of business concepts and functions in an integrated manner.

General Education Requirements

Code	Title	Credits
Written Communication		
Select one of the following:		6.00
ENGL-101 & ENGL-102	WRITING AND RHETORIC I and WRITING AND RHETORIC II	
ENGL-109	COLLEGE WRITING AND RESEARCH	
Oral Communication		
Select one of the following:		3.00
COMM-101	FUNDAMENTALS OF ORAL COMMUNICATION	
COMM-203	SMALL GROUP COMMUNICATION	
COMM-204	PUBLIC SPEAKING	
Mathematical Ways of Knowing		
Select one of the following:		3.00-5.00
MATH-123	MATH IN MODERN SOCIETY	
MATH-130	FINITE MATHEMATICS	
MATH-137	ALGEBRA, TRIG AND STAT WITH APPLICATION	
MATH-140	ALGEBRAIC REASONING AND PROBLEM-SOLVING	
MATH-147	PRECALCULUS	
MATH-153	STATISTICAL REASONING	
MATH-160	BRIEF CALCULUS	
MATH-170	CALCULUS I	
MATH-254	STATISTICAL METHODS	
MATH-257	MATHEMATICS FOR ELEMENTARY TEACHERS II	
MTHPT-130	FINITE MATHEMATICS	
MTHPT-137	MATH FOR TECHNOLOGY	
MTHPT-153	STATISTICAL REASONING	
Humanistic & Artistic Ways of Knowing		
Select two courses from two different categories (Literature, Arts, Language):		6.00-7.00
Literature		
ENGL-175	LITERATURE AND IDEAS	
ENGL-257	WORLD CLASSICS	
ENGL-258	INTERNATIONAL LITERATURE	
ENGL-260	NATIVE AMERICAN LITERATURE	
ENGL-261	MYTHOLOGIES	
Arts		

ART-100	INTRODUCTION TO ART	
HUM-101	THE ART AND HISTORY OF THE MOTION PICTURE	
HUM-150	INTRODUCTION TO THE ARTS	
MUS-101	SURVEY OF MUSIC	
MUS-102	MUSIC IN AMERICA	
MUS-150	WORLD MUSIC	
MUS-151	HISTORY OF MUSICAL THEATER	
MUS-152	HISTORY OF JAZZ AND POPULAR MUSIC STYLES	
THEA-101	SURVEY OF THE THEATER	
Language		
NP-101	NEZ PERCE LANGUAGE AND CULTURE	
NP-102	NEZ PERCE LANGUAGE AND HISTORY	
SPAN-101	ELEMENTARY SPANISH I	
SPAN-102	ELEMENTARY SPANISH II	
Scientific Ways of Knowing		
Select two courses from two different disciplines; one course must include a lab:		7.00-8.00
BIOF-100	INTRODUCTION TO BIOINFORMATICS	
BIOL-100	CONCEPTS OF BIOLOGY	
BIOL-120	PLANTS AND PEOPLE	
BIOL-123	BIOLOGY IN FILM	
BIOL-175	HUMAN BIOLOGY	
BIOL-227	HUMAN ANATOMY AND PHYSIOLOGY I	
CHEM-100	CONCEPTS OF CHEMISTRY	
CHEM-105	GENERAL, ORGANIC AND BIOCHEMISTRY	
CHEM-111	PRINCIPLES OF CHEMISTRY I	
ENGR-108	SEMICONDUCTORS, SCIENCE, AND SOCIETY	
FSCI-101	INTRODUCTION TO FORENSIC SCIENCE	
GEOL-101	PHYSICAL GEOLOGY	
GEOL-120	INTRODUCTION TO EARTH SYSTEMS	
GIS-271	GEOGRAPHIC INFORMATION SYSTEMS	
ID-160	WATER AND ENERGY	
ID-240	INTEGRATED SCIENCE II	
NS-140	INTEGRATED SCIENCE I	
NS-150	INTRODUCTION TO NATURAL SCIENCES	
NS-174	NATURAL SCIENCE FOR ELEMENTARY EDUCATOR	
PHYS-111	GENERAL PHYSICS I	
PHYS-171	PHYS SCIENCES FOR ELEMENTARY EDUCATORS	
PHYS-205	DESCRIPTIVE ASTRONOMY	
PHYS-211	PHYSICS FOR SCIENTISTS AND ENGINEERS I	
Social & Behavioral Ways of Knowing		
Take one of the following:		3.00
ECON-202	PRINCIPLES OF MICROECONOMICS	
or ECON-201	PRINCIPLES OF MACROECONOMICS	
Select one of the following:		3.00
ANTH-102	CULTURAL ANTHROPOLOGY	
ANTH-120	WORLD PREHISTORY	
ANTH-170	INTRODUCTION TO NATIVE AMERICAN STUDIES	
GEOG-102	INTRODUCTION TO GEOGRAPHY	
HIST-101	WORLD HISTORY I	
HIST-102	WORLD HISTORY II	
HIST-111	UNITED STATES HISTORY I	
HIST-112	UNITED STATES HISTORY II	

HRPT-184	DIVERSITY IN ORGANIZATIONS	
or SS-184	DIVERSITY IN ORGANIZATIONS	
HRPT-185	HUMAN RELATIONS IN ORGANIZATIONS	
or SS-185	HUMAN RELATIONS IN ORGANIZATIONS	
POLS-101	AMERICAN NATIONAL GOVERNMENT	
POLS-237	INTERNATIONAL POLITICS	
POLS-285	COMPARATIVE GOVERNMENT	
PSYC-101	INTRODUCTION TO GENERAL PSYCHOLOGY	
PSYC-205	LIFESPAN DEVELOPMENTAL PSYCHOLOGY	
SOC-101	INTRODUCTION TO SOCIOLOGY	
SOC-102	SOCIAL PROBLEMS	
Global Perspectives		
Select one of the following:		3.00-4.00
ANTH-102	CULTURAL ANTHROPOLOGY	
ANTH-120	WORLD PREHISTORY	
ANTH-170	INTRODUCTION TO NATIVE AMERICAN STUDIES	
ANTH-360	RACE AND ETHNICITY	
COMM-345	INTERCULTURAL COMMUNICATION	
ENGL-258	INTERNATIONAL LITERATURE	
ENGL-474	NATIVE AMERICAN WRITTEN LITERATURE	
GEOG-102	INTRODUCTION TO GEOGRAPHY	
HIST-101	WORLD HISTORY I	
HIST-102	WORLD HISTORY II	
HIST-111	UNITED STATES HISTORY I	
HIST-112	UNITED STATES HISTORY II	
HRPT-184	DIVERSITY IN ORGANIZATIONS	
ID-300C	ETHICS AND IDENTITY	
KIN-220	SOCIAL-CULTURAL ASPECTS OF SPORTS	
NP-101	NEZ PERCE LANGUAGE AND CULTURE	
NP-102	NEZ PERCE LANGUAGE AND HISTORY	
POLS-285	COMPARATIVE GOVERNMENT	
SOC-101	INTRODUCTION TO SOCIOLOGY	
SPAN-101	ELEMENTARY SPANISH I	
SPAN-102	ELEMENTARY SPANISH II	
SPAN-201	INTERMEDIATE SPANISH I	
SPAN-202	INTERMEDIATE SPANISH II	
SS-184	DIVERSITY IN ORGANIZATIONS	
Integrative Seminar: Ethics & Values		
Select one of the following:		3.00
ID 300A - 300Z (see course descriptions for options)		
ID-301A	HELLS CANYON INSTITUTE	
Total Credits		**37.00-42.00**

Program Requirements: Business Administration

Code	Title	Credits
Major Courses		
Take all of the following:		
AC-231	PRINCIPLES OF ACCOUNTING I	3.00
AC-232	PRINCIPLES OF ACCOUNTING II	3.00
BUS-101	INTRODUCTION TO BUSINESS	3.00
BUS-220	BUSINESS COMMUNICATIONS	3.00
BUS-221	INTRODUCTION TO COMPUTERS/INFO SYSTEMS	3.00

ECON-201	PRINCIPLES OF MACROECONOMICS (Take both, one as core)	3.00
or ECON-202	PRINCIPLES OF MICROECONOMICS	
Upper Division Courses		
Take all of the following:		
BUS-301	FINANCIAL MANAGEMENT	3.00
BUS-311	FOUNDATIONS OF MANAGEMENT THEORY	3.00
BUS-321	PRINCIPLES OF MARKETING	3.00
BUS-355	INFORMATION SYSTEMS FOR MANAGERS	3.00
BUS-365	BUSINESS LAW I	3.00
BUS-370	PRODUCTION AND OPERATIONS MANAGEMENT	3.00
BUS-412	HUMAN RESOURCE MANAGEMENT	3.00
BUS-498	SENIOR STRATEGIC SEMINAR	3.00
ECON/PSYC/SS-300	STATISTICAL METHODS	3.00
Select one of the following:		3.00
BUS-380	INTERNATIONAL BUSINESS	
BUS-482	INTERNATIONAL MARKETING	
ECON-465	INTERNATIONAL ECONOMICS	
Experiential Component		
Select one of the following:		3.00
AC-294	INTERNSHIP IN ACCOUNTING	
AC-494	INTERNSHIP IN ACCOUNTING	
BUS-294	INTERNSHIP IN BUSINESS	
BUS-346	NONPROFIT MANAGEMENT	
BUS-405	ENTREPRENEURSHIP	
BUS-421	MARKETING RESEARCH	
Business Electives		
Take 9 credits of BUS 300/400 level		9.00
General Electives		
Take 23 general elective credits		23.00
Total Credits		**83.00**

Program Requirements: Business Administration Healthcare Management Emphasis

Code	Title	Credits
Healthcare Management Emphasis		
Major Courses		
Take all of the following:		
AC-231	PRINCIPLES OF ACCOUNTING I	3.00
AC-232	PRINCIPLES OF ACCOUNTING II	3.00
BUS-101	INTRODUCTION TO BUSINESS	3.00
BUS-220	BUSINESS COMMUNICATIONS	3.00
BUS-221	INTRODUCTION TO COMPUTERS/INFO SYSTEMS	3.00
ECON-201	PRINCIPLES OF MACROECONOMICS	3.00
or ECON-202	PRINCIPLES OF MICROECONOMICS	
Upper Division Courses		
Take all of the following:		
BUS-301	FINANCIAL MANAGEMENT	3.00
BUS-311	FOUNDATIONS OF MANAGEMENT THEORY	3.00
BUS-321	PRINCIPLES OF MARKETING	3.00
BUS-355	INFORMATION SYSTEMS FOR MANAGERS	3.00
BUS-365	BUSINESS LAW I	3.00
BUS-370	PRODUCTION AND OPERATIONS MANAGEMENT	3.00
BUS-412	HUMAN RESOURCE MANAGEMENT	3.00

BUS-498	SENIOR STRATEGIC SEMINAR	3.00
ECON/PSYC/SS-300	STATISTICAL METHODS	3.00
Take one of the following:		3.00
BUS-380	INTERNATIONAL BUSINESS	
BUS-482	INTERNATIONAL MARKETING	
ECON-465	INTERNATIONAL ECONOMICS	
Nursing Courses		
Take all of the following:		
NU-322	SURVEY OF MEDICAL TERMINOLOGY AND CODING FOR HEALTH PROFESSIONS	3.00
NU-455	PROFESSIONAL DEVELOPMENT IN NURSING MANAGEMENT	3.00
NU-465	PROFESSIONAL DEVELOPMENT IN NURSING LEADERSHIP	2.00
NU-447	EVIDENCE BASED PRACTICE FOR NURSING	3.00
NU-482	HEALTHCARE POLICY	2.00
NU-484	HEALTHCARE ECONOMICS	2.00
Experiential Component		
NU-494	INTERNSHIP IN NURSING	3.00
Elective Credits		
Take 17 credits of electives.		17.00
Total Credits		**83.00**

Students must earn at least a "C-" in MATH and ECON.

Students must earn at least a "C-" in all major courses, however, NU courses require a minimum grade of 'C'. Students must also earn at least a 2.5 grade point average in all business courses combined, including Accounting and Economics.

Sequential Plan of Study

Course	Title	Credits
First Year		
Fall		
BUS-101	INTRODUCTION TO BUSINESS	3.00
ENGL-101	WRITING AND RHETORIC I	3.00
CORE	Humanistic & Artistic Ways of Knowing	3.00
CORE	Mathematical Ways of Knowing (*MATH-123 Required for Healthcare Mangament Emphasis)	3.00
CORE	Oral Communication	3.00
	Credits	**15.00**
Spring		
ENGL-102	WRITING AND RHETORIC II	3.00
CORE	Scientific Ways of Knowing	3.00
CORE	Global Perspectives	3.00
Elective	Elective Credits	3.00
CORE	Social & Behavioral Ways of Knowing	3.00
	Credits	**15.00**
Second Year		
Fall		
AC-231	PRINCIPLES OF ACCOUNTING I	3.00
CORE	Scientific Ways of Knowing	4.00
ECON-201	PRINCIPLES OF MACROECONOMICS	3.00
Program Requirement	BUS-220, COMM-330 or ENGL-203	3.00
Elective	Elective Credits	3.00
	Credits	**16.00**
Spring		
AC-232	PRINCIPLES OF ACCOUNTING II	3.00
BUS-221	INTRODUCTION TO COMPUTERS/INFO SYSTEMS	3.00

CORE	Humanistic & Artistic Ways of Knowing	3.00
ECON-202	PRINCIPLES OF MICROECONOMICS	3.00
Elective	Elective Credits	3.00
	Credits	**15.00**
Third Year		
Fall		
BUS-301	FINANCIAL MANAGEMENT	3.00
BUS-311	FOUNDATIONS OF MANAGEMENT THEORY	3.00
BUS-321	PRINCIPLES OF MARKETING	3.00
ECON-300	STATISTICAL METHODS	3.00
Elective	Elective Credits	3.00
	Credits	**15.00**
Spring		
BUS-355	INFORMATION SYSTEMS FOR MANAGERS	3.00
BUS-365	BUSINESS LAW I	3.00
BUS-370	PRODUCTION AND OPERATIONS MANAGEMENT	3.00
BUS	BUS 300/400 Level	3.00
CORE	Integrative Seminar: Ethics & Values	3.00
	Credits	**15.00**
Fourth Year		
Fall		
BUS	BUS 300/400 Level	3.00
BUS-380	INTERNATIONAL BUSINESS	3.00
Elective	Elective Credits	5.00
BUS	Experiential Component [1]	3.00
	Credits	**14.00**
Spring		
BUS	BUS 300/400 Level	3.00
BUS-412	HUMAN RESOURCE MANAGEMENT	3.00
BUS-498	SENIOR STRATEGIC SEMINAR	3.00
Elective	Elective Credits	3.00
Elective	Elective Credits	3.00
	Credits	**15.00**
	Total Credits	**120.00**

Sequential Plan of Study - Healthcare Management Emphasis

Course	Title	Credits
Fourth Year		
Fall		
NU-322	SURVEY OF MEDICAL TERMINOLOGY AND CODING FOR HEALTH PROFESSIONS	3.00
NU-447	EVIDENCE BASED PRACTICE FOR NURSING	3.00
NU-455	PROFESSIONAL DEVELOPMENT IN NURSING MANAGEMENT	3.00
Elective	Elective Credits	3.00
Elective	Elective Credits	3.00
	Credits	**15.00**
Spring		
NU-465	PROFESSIONAL DEVELOPMENT IN NURSING LEADERSHIP	2.00
NU-482	HEALTHCARE POLICY	2.00
NU-484	HEALTHCARE ECONOMICS	2.00
NU-494	INTERNSHIP IN NURSING	3.00

Elective	Elective Credits	5.00
	Credits	**14.00**
	Total Credits	**29.00**

Graduates with a BA/BS in Business Administration go on to obtain careers in a variety of fields:

- Administration
- Economics
- Entrepreneurship
- Financial Planning
- Global Industries
- Human Resource Management
- Management
- Marketing and Analytics
- Sales
- Statistics