COMMUNICATION ARTS BA/BS

Communications is an academic discipline that encompasses all forms of human communication. The broad range of communicative skills acquired from the study of this discipline may be applicable in any successful career or activity. Graduates with a degree in Communication Arts enter a wide variety of occupations, including radio and television broadcasting, public relations, technical editing, sales, government and academic administration, and teaching, to name a few. A number go on to graduate and professional schools. This major provides students with an understanding of communication in a variety of contexts (e.g., interpersonal, intercultural, organizational, political, and mass communication) and prepares them to be effective and well-rounded communicators. Participation in co-curricular activities such as public speaking competitions, speech and debate, and as staff for the campus newspaper and radio stations are available to students.

Communication Program Outcomes:

1. Learn marketable skills through internship experiences.
2. Communicate effectively and professionally in writing.
3. Communicate effectively and professionally in speech.
4. Demonstrate critical thinking, analysis, and problem-solving skills through original research.

All Communication Arts graduates are required to complete:

1. An exit exam,
2. A portfolio, and
3. A senior research project with accompanying symposium presentation.

General Education Requirements

Code	Title	Credits
Written Communication		
Select one of the following:		6.00
ENGL-101 & ENGL-102	WRITING AND RHETORIC I and WRITING AND RHETORIC II	
ENGL-109	COLLEGE WRITING AND RESEARCH	
Oral Communication		
Select one of the following:		3.00
COMM-101	FUNDAMENTALS OF ORAL COMMUNICATION	
COMM-204	PUBLIC SPEAKING	
Mathematical Ways of Knowing		
Select one of the following:		3.00-5.00
CS-108	INTRODUCTION TO COMPUTER SCIENCE	
or CITPT-108	INTRODUCTION TO COMPUTER SCIENCE	
MATH-123	MATH IN MODERN SOCIETY	
MATH-130	FINITE MATHEMATICS	
MATH-137	ALGEBRA, TRIG AND STAT WITH APPLICATION	
MATH-140	ALGEBRAIC REASONING AND PROBLEM-SOLVING	
MATH-143	PRECALCULUS I: ALGEBRA	
MATH-147	PRECALCULUS	
MATH-153	STATISTICAL REASONING	
MATH-160	BRIEF CALCULUS	
MATH-170	CALCULUS I	
MATH-254	STATISTICAL METHODS	
MATH-257	MATHEMATICS FOR ELEMENTARY TEACHERS II	
MTHPT-130	FINITE MATHEMATICS	
MTHPT-137	MATH FOR TECHNOLOGY	
MTHPT-153	STATISTICAL REASONING	
Humanistic & Artistic Ways of Knowing		
Select one course from each categories:		6.00
Literature		

ENGL-175	LITERATURE AND IDEAS	
ENGL-257	WORLD CLASSICS	
ENGL-258	INTERNATIONAL LITERATURE	
ENGL-260	NATIVE AMERICAN LITERATURE	
ENGL-261	MYTHOLOGIES	
Arts		
ART-100	INTRODUCTION TO ART	
HUM-101	THE ART AND HISTORY OF THE MOTION PICTURE	
HUM-150	INTRODUCTION TO THE ARTS	
MUS-101	SURVEY OF MUSIC	
MUS-102	MUSIC IN AMERICA	
MUS-150	WORLD MUSIC	
MUS-151	HISTORY OF MUSICAL THEATER	
THEA-101	SURVEY OF THE THEATER	
Scientific Ways of Knowing		
Select one course from two disciplines; one lab		7.00-8.00
BIOF-100	INTRODUCTION TO BIOINFORMATICS	
BIOL-100	CONCEPTS OF BIOLOGY	
BIOL-120	PLANTS AND PEOPLE	
BIOL-123	BIOLOGY IN FILM	
BIOL-175	HUMAN BIOLOGY	
BIOL-227	HUMAN ANATOMY AND PHYSIOLOGY I	
CHEM-100	CONCEPTS OF CHEMISTRY	
CHEM-105	GENERAL, ORGANIC AND BIOCHEMISTRY	
CHEM-111	PRINCIPLES OF CHEMISTRY I	
ENGR-108	SEMICONDUCTORS, SCIENCE, AND SOCIETY	
FSCI-101	INTRODUCTION TO FORENSIC SCIENCE	
GEOL-101	PHYSICAL GEOLOGY	
GEOL-120	INTRODUCTION TO EARTH SYSTEMS	
GIS-271	GEOGRAPHIC INFORMATION SYSTEMS	
ID-160	WATER AND ENERGY	
ID-240	INTEGRATED SCIENCE II	
NS-140	INTEGRATED SCIENCE I	
NS-150	INTRODUCTION TO NATURAL SCIENCES [1]	
NS-174	NATURAL SCIENCE FOR ELEMENTARY EDUCATOR	
PHYS-111	GENERAL PHYSICS I	
or PHYS-112	GENERAL PHYSICS II	
PHYS-171	PHYS SCIENCES FOR ELEMENTARY EDUCATORS	
PHYS-205	DESCRIPTIVE ASTRONOMY	
PHYS-211	PHYSICS FOR SCIENTISTS AND ENGINEERS I	
Social & Behavioral Ways of Knowing		
Select two courses from two different disciplines:		6.00
ANTH-102	CULTURAL ANTHROPOLOGY	
ANTH-120	WORLD PREHISTORY	
ANTH-170	INTRODUCTION TO NATIVE AMERICAN STUDIES	
ECON-201	PRINCIPLES OF MACROECONOMICS	
ECON-202	PRINCIPLES OF MICROECONOMICS	
GEOG-102	INTRODUCTION TO GEOGRAPHY	
HIST-101	WORLD HISTORY I	
HIST-102	WORLD HISTORY II	
HIST-111	UNITED STATES HISTORY I	
HIST-112	UNITED STATES HISTORY II	

HRPT-184	DIVERSITY IN ORGANIZATIONS	
HRPT-185	HUMAN RELATIONS IN ORGANIZATIONS	
POLS-101	AMERICAN NATIONAL GOVERNMENT	
POLS-237	INTERNATIONAL POLITICS	
POLS-285	COMPARATIVE GOVERNMENT	
PSYC-101	INTRODUCTION TO GENERAL PSYCHOLOGY	
PSYC-205	LIFESPAN DEVELOPMENTAL PSYCHOLOGY	
SOC-101	INTRODUCTION TO SOCIOLOGY	
SOC-102	SOCIAL PROBLEMS	
SS-184	DIVERSITY IN ORGANIZATIONS	
SS-185	HUMAN RELATIONS IN ORGANIZATIONS	
Global Perspectives		
Select one of the following:		4.00
NP-101	NEZ PERCE LANGUAGE AND CULTURE	
SPAN-101	ELEMENTARY SPANISH I	
Integrative Seminar: Ethics & Values		
Select one of the following:		3.00
ID 300A - 300Z (see course descriptions for options)		
ID-301A	HELLS CANYON INSTITUTE	
Total Credits		**38.00-41.00**

Program Requirements

Code	Title	Credits
Major Courses		
Take all of the following:		
COMM-201	INTRODUCTION TO MASS COMMUNICATION	3.00
COMM-202	INTERPERSONAL COMMUNICATION	3.00
COMM-301	MEDIA RELATIONS	3.00
COMM-310	ORGANIZATIONAL COMMUNICATION	3.00
COMM-320	PERSUASION	3.00
COMM-345	INTERCULTURAL COMMUNICATION	3.00
COMM-375	CREATING DIGITAL MEDIA	3.00
COMM-380	ETHICAL ISSUES IN COMMUNICATION	3.00
COMM-384	COMMUNICATION THEORY	3.00
COMM-400	ADVERTISING	3.00
COMM-440	SOCIAL MEDIA MARKETING	3.00
COMM-499	RESEARCH PROJECT AND SEMINAR IN COMMUNICATIONS	3.00
Select 15 credit from the following:		15.00
COMM-203	SMALL GROUP COMMUNICATION	
COMM-205	LOGIC AND ARGUMENTATION	
COMM-250	INTRODUCTION TO JOURNALISM	
COMM-304	ADVANCED PUBLIC SPEAKING	
COMM-325	CRISIS COMMUNICATION	
COMM-330	PROFESSIONAL COMMUNICATION	
COMM-370	POLITICAL COMMUNICATION	
COMM-392	SPECIAL TOPICS IN COMMUNICATIONS	
COMM-394	INTERNSHIP IN COMMUNICATIONS	
COMM-420	RESTORATIVE COMMUNICATION	
COMM-470	ADVANCED CONFLICT MANAGEMENT	
COMM-475	ADVANCED DARK SIDE OF INTERPERSONAL COMMUNICATION	
PITPT-119	ADOBE INDESIGN	
PITPT-139	ADOBE PHOTOSHOP	

THEA-215	PRINCIPLES OF ACTING	
Foreign/Heritage Language		
Select 12 credits of language if selecting a Bachelor of Arts degree		
Select 4 credits of language if selecting a Bachelor of Science degree		
Electives		
Select 22 elective credits		22.00-34.00
Total Credits		**73.00-85.00**

Sequential Plan of Study

Course	Title	Credits
First Year		
Fall		
COMM-101 or COMM-204	FUNDAMENTALS OF ORAL COMMUNICATION or PUBLIC SPEAKING	3.00
CORE	Scientific Ways of Knowing	3.00
NP-102 or SPAN-102	NEZ PERCE LANGUAGE AND HISTORY or ELEMENTARY SPANISH II	4.00
CORE	Social & Behavioral Ways of Knowing	3.00
ENGL-101	WRITING AND RHETORIC I	3.00
	Credits	**16.00**
Spring		
ENGL-102	WRITING AND RHETORIC II	3.00
CORE	Humanistic & Artistic Ways of Knowing	3.00
CORE	Humanistic & Artistic Ways of Knowing	3.00
CORE	Social & Behavioral Ways of Knowing	3.00
Elective	Elective Credits	3.00
	Credits	**15.00**
Second Year		
Fall		
COMM-202	INTERPERSONAL COMMUNICATION	3.00
CORE	Mathematical Ways of Knowing	3.00
Program Requirement	COMM 200/300/400 Level	3.00
Elective	Elective Credits	3.00
Elective	Elective Credits	2.00
	Credits	**14.00**
Spring		
CORE	Scientific Ways of Knowing	4.00
CORE	Integrative Seminar: Ethics & Values	3.00
COMM-201	INTRODUCTION TO MASS COMMUNICATION	3.00
Program Requirement	COMM 200/300/400 Level	3.00
Elective	Elective Credits	2.00
	Credits	**15.00**
Third Year		
Fall		
COMM-301	MEDIA RELATIONS	3.00
COMM-320	PERSUASION	3.00
COMM-380	ETHICAL ISSUES IN COMMUNICATION	3.00
Elective	Elective Credits	3.00
Elective	Elective Credits	3.00
	Credits	**15.00**
Spring		
COMM-310	ORGANIZATIONAL COMMUNICATION	3.00

COMM-375	CREATING DIGITAL MEDIA	3.00
COMM-384	COMMUNICATION THEORY	3.00
Elective	Elective Credits	3.00
Elective	Elective Credits	3.00
	Credits	**15.00**
Fourth Year		
Fall		
COMM-345	INTERCULTURAL COMMUNICATION	3.00
Program Requirement	Select COMM Track course	3.00
Elective	Elective Credits	3.00
Elective	Elective Credits	3.00
Elective	Elective Credits	3.00
	Credits	**15.00**
Spring		
COMM-440	SOCIAL MEDIA MARKETING	3.00
COMM-499	RESEARCH PROJECT AND SEMINAR IN COMMUNICATIONS	3.00
Program Requirement	COMM 200/300/400 Level	3.00
Elective	Elective Credits	3.00
Elective	Elective Credits	3.00
	Credits	**15.00**
	Total Credits	**120.00**

Graduates with a BA/BS in Communication Arts go on to obtain careers in a variety of fields:

- Radio and Television Broadcasting
- Public Relations
- Technical Editing
- Sales
- Teaching
- Government and Academic Administrations
- Media
- Law