

ENTREPRENEURSHIP CERTIFICATE

LC State's entrepreneurship certificate will give individuals the knowledge and skills they need to identify new business opportunities and start a new business. It will also help those already managing a fledgling business. The courses in this program will provide an overview of general business concepts and include practice creating business plans. The courses in this certificate program will cover the marketing principles, the use of computerized small business accounting software, and explore e-commerce opportunities.

Upon completion of this program students will:

1. Demonstrate an understanding of the legal structures of business
2. Demonstrate an understanding of small business management principles
3. Understand basic marketing principles
4. Demonstrate the ability to perform bookkeeping in a computerized accounting system
5. Understand the importance of and be able to utilize electronic commerce applications

Program Requirements

Code	Title	Credits
Take all of the following:		
BUS-101	INTRODUCTION TO BUSINESS	3.00
BUS-311	FOUNDATIONS OF MANAGEMENT THEORY	3.00
BUS-321	PRINCIPLES OF MARKETING	3.00
BUS-405	ENTREPRENEURSHIP	3.00
Choose one of the following:		3.00
ACCPT-214	COMPUTERIZED ACCOUNTING I (QUICKBOOKS)	
BUS-365	BUSINESS LAW I	
BUS-370	PRODUCTION AND OPERATIONS MANAGEMENT	
WEB-150	APPLICATION ECOMMERCE & SOCIAL MEDIA	
Total Credits		15.00