

HOSPITALITY MANAGEMENT ATC

Students enrolled in the Hospitality Management ATC for 51 credits will receive relevant and industry-driven instruction in management processes directly aligned to the hospitality industry. This degree provides professional technical hands-on instruction combined with up-to-date theory provided by some of the leading experts in the industry. The AAS option begins with the "Semester of Exploration" and leads through "Pathways" to emphasize areas of concentration such as Culinary/Food and Beverage Management, and Hotel/Resort Management, and Events and Facilities Management.

The unique delivery aspect of the Hospitality Management program not only focuses on technical skills, but also incorporates the vital business and marketing "Owner Mindset" with industry design components, management fundamentals, and ethics to give the students the knowledge to be successful and **DO MORE**.

Pathways

- Hospitality Management (ATC)

Participation in internships is required by all students.

Coursework is credited through:

- American Hotel & Lodging Educational Institute
- National Restaurant Association of America
- Idaho Career Technical Education
- Industry Technical Advisory Committee

Upon completion of the Advanced Technical Certification, students will:

- Demonstrate an advanced level (ATC) or higher, knowledge and skills base required of the hospitality management, travel & tourism industry in the student's chosen "Pathway" or complete program.
- Demonstrate communication skills needed in working in the hospitality industry with guests, employees, co-workers, and upper management.
- Understand and address issues and concerns related to safety, security of people, property, and the well-being of the industry
- Regardless of "Pathway" or emphasis, understand that all aspects of hospitality, travel & tourism are connected
- Understand the cross-culture, management fundamentals, business structures, and ethics of the hospitality, travel & tourism industry

List of skill assessment or industry certifications students will be eligible to test for during the program:

- National Restaurant Association of America:
 - ServSafe Manager Certification
- American Hotel & Lodging Educational Institution:
 - Supervision in Hospitality Industry
 - Hospitality Sales & Marketing
 - Hospitality Managerial Accounting
 - Conventions Sales & Service
 - Hospitality Security & Loss
 - Managing Beverage Operation

General Education Core

Code	Title	Credits
COMM-101	FUNDAMENTALS OF ORAL COMMUNICATION	3.00
ENGL-101	WRITING AND RHETORIC I	3.00
HRPT-184 or HRPT-185	DIVERSITY IN ORGANIZATIONS HUMAN RELATIONS IN ORGANIZATIONS	3.00
Total Credits		9.00

Program Requirements

Code	Title	Credits
CULPT-101	CULINARY SKILLS I	3.00
GNBPT-101	BASIC ACCOUNTING	3.00
GNBPT-110	BUSINESS COMPUTER SKILLS	3.00
GNBPT-202	FINANCIAL BUSINESS APPLICATIONS	3.00

HSMPT-101	INTRODUCTION TO HOSPITALITY WITH SERVSAFE CERTIFICATION	3.00
HSMPT-194	INTERNSHIP IN HOSPITALITY MANAGEMENT	3.00
HSMPT-210	FOOD AND BEVERAGE MANAGEMENT	3.00
HSMPT-243	HOSPITALITY SALES AND MARKETING	3.00
HSMPT-251	HOTEL/MOTEL OPERATIONS	3.00
HSMPT-256	HOSPITALITY LAB/SKILLS DEVELOPMENT	3.00
HSMPT-257	HOSPITALITY LAB/SKILLS DEVELOPMENT	3.00
HSMPT-273	THE ART OF EVENT PLANNING	3.00
HSMPT-280	TECHNOLOGY IN HOSPITALITY, TRAVEL & TOURISM	3.00
Elective	Elective Credits	3.00
Total Credits		42.00