

COMMUNICATION

Content Area Requirements

Code	Title	Credits
Secondary Content Area Requirements Option 1		21.00
Take all of the following:		
COMM-202	INTERPERSONAL COMMUNICATION	
COMM-203	SMALL GROUP COMMUNICATION	
COMM-204	PUBLIC SPEAKING	
COMM-345	INTERCULTURAL COMMUNICATION	
COMM-440	SOCIAL MEDIA MARKETING	
Take one of the following:		
COMM-205	LOGIC AND ARGUMENTATION	
COMM-320	PERSUASION	
Take one of the following:		
COMM-201	INTRODUCTION TO MASS COMMUNICATION	
COMM-250	INTRODUCTION TO JOURNALISM	
Secondary Content Area Requirements Option 2		10.00
Endorsement in English Plus:		
COMM-202	INTERPERSONAL COMMUNICATION	
COMM-204	PUBLIC SPEAKING	
Take one of the following:		
COMM-205	LOGIC AND ARGUMENTATION	
COMM-320	PERSUASION	
Take one COMM elective		
Primary Content Area Requirements		7.00
Take 7 credits of electives from the following:		
COMM-101	FUNDAMENTALS OF ORAL COMMUNICATION	
COMM-204	PUBLIC SPEAKING	
COMM-300	EDITING FOR PRINT AND ONLINE	
COMM-301	MEDIA RELATIONS	
COMM-302	SCREENWRITING	
COMM-304	ADVANCED PUBLIC SPEAKING	
COMM-306	PLAYWRITING	
COMM-310	ORGANIZATIONAL COMMUNICATION	
COMM-330	PROFESSIONAL COMMUNICATION	
COMM-340	AESTHETICS OF VISUAL PRODUCTION	
COMM-346	NONPROFIT MANAGEMENT	
COMM-347	NONPROFIT FUNDRAISING	
COMM-348	NONPROFIT GRANT WRITING	
COMM-350	SPORTS COMMUNICATION	
COMM-357	CONTEMPORARY EUROPEAN CULTURE IN FILM	
COMM-360	HISTORY OF MOTION PICTURES	
COMM-361	FILM STUDIES: ANIMATION	
COMM-362	FILM STUDIES: THE DOCUMENTARY TRADITION	
COMM-363	FILM STUDIES: NATIVE AMERICANS IN FILM	
COMM-370	POLITICAL COMMUNICATION	
COMM-375	CREATING DIGITAL MEDIA	
COMM-380	ETHICAL ISSUES IN COMMUNICATION	
COMM-384	COMMUNICATION THEORY	
COMM-400	ADVERTISING	

COMM-402	ADVANCED SCREENWRITING
COMM-405	MULTIMEDIA WRITING
COMM-406	ADVANCED PLAYWRITING
COMM-420	RESTORATIVE COMMUNICATION
COMM-450	DIGITAL PHOTOGRAPHY
COMM-470	ADVANCED CONFLICT MANAGEMENT
COMM-475	ADVANCED DARK SIDE OF INTERPERSONAL COMMUNICATION
COMM-498	SENIOR RESEARCH PROJECT DESIGN
COMM-499	RESEARCH PROJECT AND SEMINAR IN COMMUNICATIONS