

WEB DESIGN & SOCIAL MEDIA CERTIFICATE

Designed as an enhancement to a Bachelor's degree, this 9-credit certificate will introduce students to the fields of web design, social media, and web-based writing. Students will learn the foundations of web page creation, programming, and management. They will also learn how to create content for websites, blogging, social media, and other applications. Skills learned can be of use and value in personal, business, technological, and/or social applications.

Program Requirements

Code	Title	Credits
Select 3 from the following:		
CITPT-101	INTRODUCTION TO WEB DESIGN & DEVELOPMEN	9.00
COMM-440	SOCIAL MEDIA MARKETING	
ENGL-304	WRITING FOR A DIGITAL AUDIENCE	
PITPT-139	ADOBE PHOTOSHOP	
Total Credits		9.00