

# COLLEGE COMMUNICATIONS

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## Contact Information

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The Office of College Communications oversees the college's communications and marketing efforts as well as the Media Services department, which offers IVC and Silverthorne Theatre support. College Communications plays a lead role in the college's public relations, internal communications, news dissemination, feature story development, website content and strategy, advertising, social media, graphic design, brand management, video production, photography, and video broadcasting.

The Director of College Communications serves as liaison between representatives of the college and the news media, and is the Public Information Officer in the event of an emergency.